



**NATIONAL ASSESSMENT AND ACCREDITATION COUNCIL (NAAC)**  
**(An Autonomous Institution of the University Grants Commission)**  
**PB. no.1075, Nagarbhavi, Bengaluru-560072**

**NAAC/Admin /Admin matter/2021**


**Dt: 05/03/2021**

**PUBLIC NOTICE**

It has come to the notice of this office that many private companies/agencies and individuals have posted on many private websites and are contacting institutions offering their assistance for applying to NAAC's assessment and accreditation process. It is also learnt that they are trying to lure such institutions with claims that the institutions will secure better grades if they approach such agencies or individuals for assistance. It has also been learnt that some of these agencies/ individuals also claim to be well-versed and knowledgeable about the internal working of NAAC.

In this regard, NAAC would like to inform all HEIs that it is neither associated with such agencies/individuals nor does it encourage association with the same. It may be noted that NAAC's process is completely ICT driven mechanism and transparent. NAAC is a quality organisation and any queries regarding Assessment and Accreditation can be directly addressed to it by the institution via help desk and its issue management system, which will be promptly answered and resolved. NAAC does not, in any form directly or indirectly, encourage such agencies or persons. It is hereby appealed to all HEI's to be aware of such agencies/individuals and not to approach such institutions or persons.

**Sd/- Administrative Officer, NAAC**

  
प्रशासनिक अधिकारी / Administrative Officer  
नाँक /NAAC – बैंगलुरु / Bengaluru