



**BHARATHIAR UNIVERSITY, COIMBATORE 641046**

(A State University, Accredited with "A" Grade by NAAC  
and Ranked 13<sup>th</sup> among Indian Universities by MHRD-NIRF)



**Report of the WEBINAR  
on  
NAAC Assessment and Accreditation Process**



**Jointly Organized  
by  
National Assessment and Accreditation Council (NAAC)  
and  
Internal Quality Assurance Cell  
Bharathiar University, Coimbatore 641046, Tamil Nadu**

Meeting Id: [meet.google.com/oxa-kzpb-yha](https://meet.google.com/oxa-kzpb-yha)  
Youtube Link: <https://youtube.com/c/bumediarelations>

**July 15, 2020 during 11.00 am to 02.00 pm**

## **Report of the WEBINAR on NAAC Assessment and Accreditation Process**

National Assessment and Accreditation Council (NAAC) and Bharathiar University (BU) had jointly organized a webinar on 'Assessment and Accreditation Process' on July 15, 2020. The webinar received huge response from stakeholders with 535 registrations from the faculty members of University departments and affiliated colleges in addition to the Principals and Secretaries of affiliated colleges. The webinar was conducted in Google Meet and live streaming in the University YouTube channel. The adept team led by Dr M. S. Shyamasundar, Adviser, Dr Pratibha Singh, Deputy Adviser, Dr. K. R. Vishnu Mahesh, Assistant Advisor and Dr D. K. Kamble, Assistant Adviser, served as idea disseminating authority for the webinar. The inaugural address by Prof Dr P. Kaliraj, Vice Chancellor BU, stressed out the need for increasing the quality awareness and significance of accreditation for higher educational institutions. He pointed out that the accreditation is very much essential to receive funding from all sponsored agencies. Dr. M. S. Shyamasundar, Adviser, NAAC introduced the program to the participants and said that NAAC has a mandate to ensure quality assurance as an integral part of the functioning of Higher Educational Institutions (HEIs). He mentioned that the goal of the Institutions should not only be to get excellent accreditation grade, but also to become an Institution of Excellence. Dr Shyamasundar reiterated the importance of Quality consciousness in Higher education which he said could be achieved both by individual and institutional efforts. He emphasized that nurturing Quality is the responsibility of every individual working in the domain. He insisted the participants to encourage adoption of the best practices from other institutions, initiate network amongst institutions and join hands with the initiatives and endeavors of NAAC, UGC and other agencies to take the Indian Higher Education system to international levels. Dr. Pratibha Singh, Deputy Adviser, NAAC explained the process of NAAC's Assessment and Accreditation and IIQA. She also highlighted the core values, vision, and mission of Institutions and explained how NAAC facilitates the HEI to establish the SOPs to climb the quality ladder. She elaborated about the seven criteria, key indicators and metrics. She discussed the flexibility of optional metrics while keeping in mind the diversity of higher education in Indian context. She also briefed the participants about the registration process, concept of IIQA, documentation requirements during IIQA process. Dr. Vishnu Mahesh, Asst Adviser discussed the issues related to Self-Study Report and Data Verification and Validation. He elaborated on the process of preparation of the self-study report and importance of

filling of SSR. He explained about the various components involved in SSR and types of questions asked in SSR citing examples. He also explained the Data Verification and Validation (DVV) process, standard operating procedures for DVV in ascertaining and validating the authenticity of submitted data and corresponding award of points to quantitative metrics. He stressed on the importance of truthful submission and representation of all the required data for the claim made by HEI. Dr. Kamble, Asst Adviser, in his presentation explained about Student Satisfaction Survey. He further shared the modalities of Peer Team visit management onsite visit and submission of Annual Quality Assurance report. At the end of the session, a Q&A session was held which was moderated by Dr K R Vishnu Mahesh and Dr Kamble, where numbers of doubts of the participants were cleared. Vote of thanks was presented by Prof Dr N. Ponpandian, Director, IQAC, Bharathiar University, who expressed his gratitude to the Vice Chancellor, Registrar, Prof. S. C. Sharma, Director NAAC, Dr M. S. Shyamasundar, the Expert panelists and other IQAC team members who contributed towards holding the event.



# BHARATHIAR UNIVERSITY

COIMBATORE - 641 046



IN ASSOCIATION WITH  
**NATIONAL ASSESSMENT AND ACCREDITATION COUNCIL (NAAC)**

**ORGANIZES A WEBINAR ON  
NAAC ASSESSMENT AND ACCREDITATION PROCESS**



*Inaugural Address*

**Prof. Dr. P. Kaliraj**  
Vice Chancellor, Bharathiar University

JULY  
15 - 2020

11.00 AM  
TO 01.00 PM



*Opening Remarks*

**Dr. M. S. Shyamasundar**  
Adviser, NAAC



*Introduction to A & A of  
NAAC, Registration*

**Dr. Pratibha Singh**  
Deputy Adviser, NAAC



*SSR Submission &  
DVV Process*

**Dr. K.R. Vishnu Mahesh**  
Assistant Adviser, NAAC



*Student satisfaction survey  
Logistics & Peer Team Visit*

**Dr. D. K. Kamble**  
Assistant Adviser, NAAC

**Conditions:**

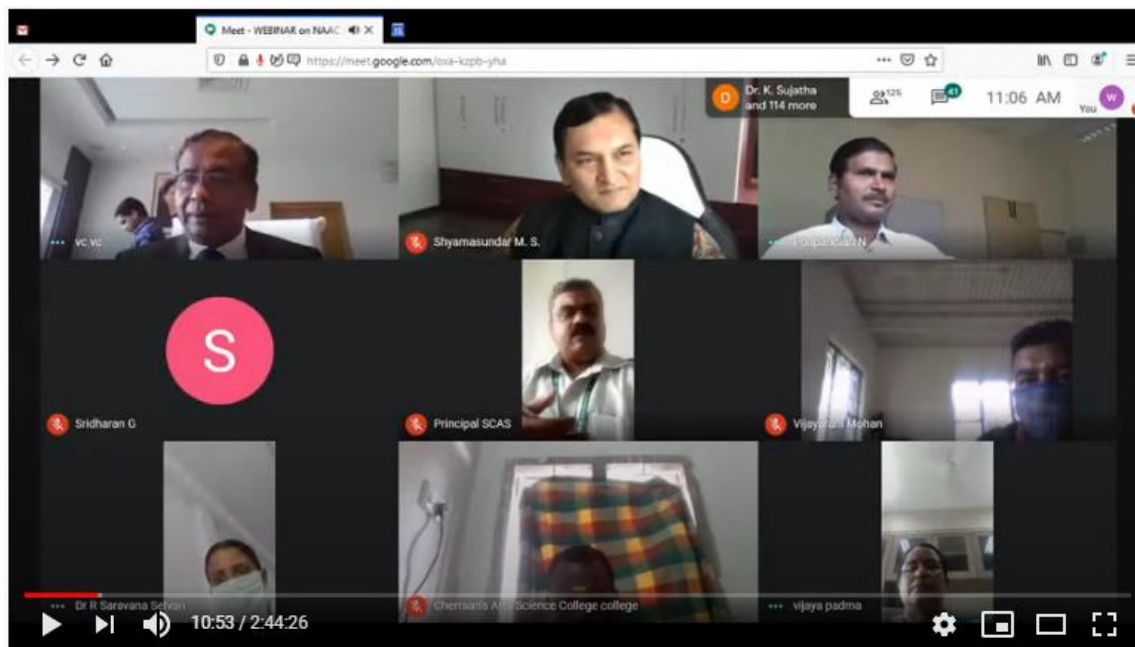
1. Participants should be the faculty members of Bharathiar University Affiliated Colleges
2. Only two faculty members from each college
3. The Meeting link will be sent to the participants on July 14, 2020.

**For details:**

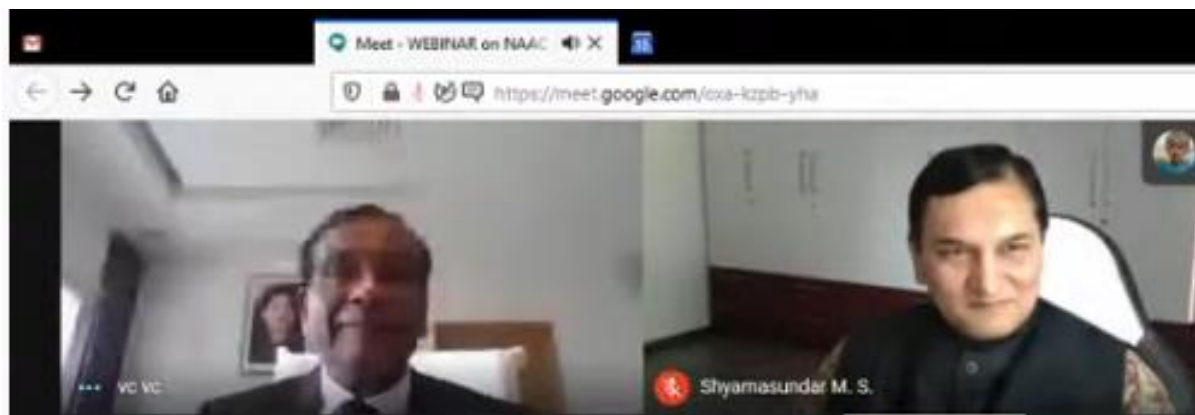
**Prof. Dr. N. Ponpandian**  
Director, IQAC  
Bharathiar University  
Coimbatore-641 046  
Mobile: 9443552271  
E.Mail: iqac@buc.edu.in

**Registration Link: <https://forms.gle/F681XLm7uzoXXBf58>**

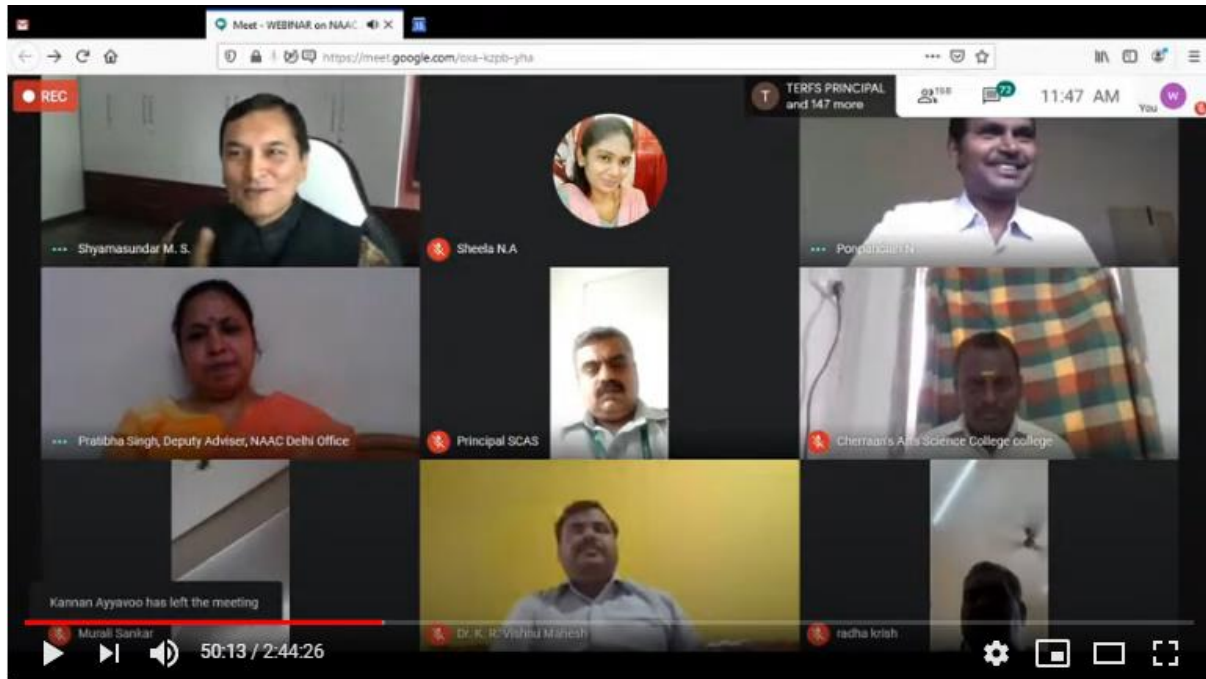
**WEBINAR Pamphlet**



WEBINAR on NAAC Assessment and Accreditation Process



**Inaugural address by the Honorable Vice-Chancellor Dr P. Kaliraj, BU**



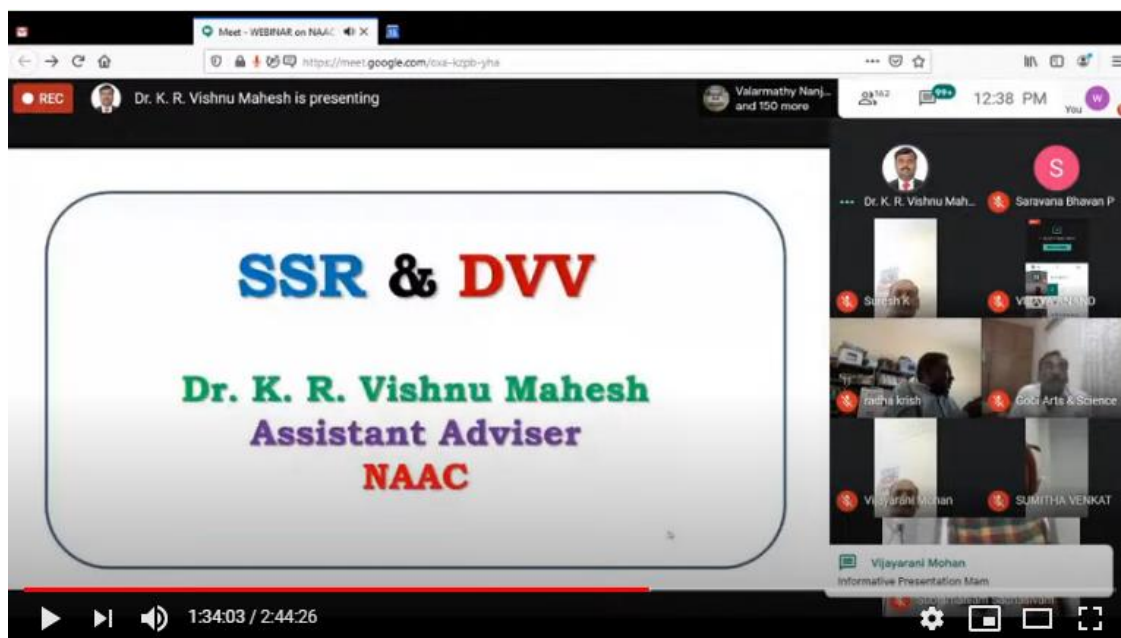
WEBINAR on NAAC Assessment and Accreditation Process

### Opening remarks by Dr M. S. Shyamasundar, Advisor, NAAC



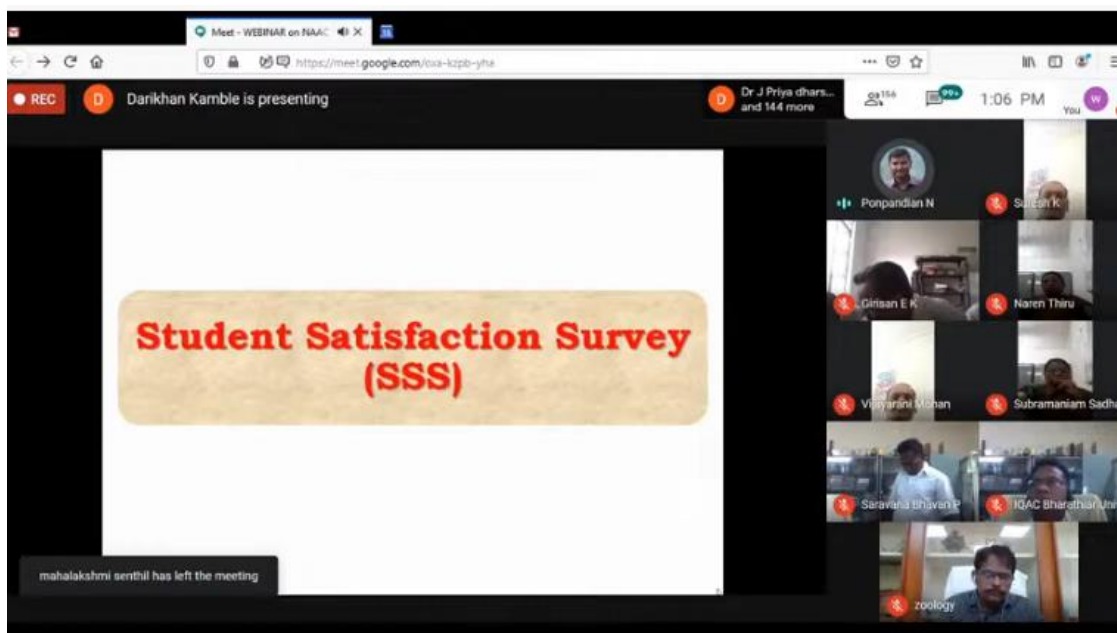
WEBINAR on NAAC Assessment and Accreditation Process

### Dr Pratibha Singh, Deputy Advisor NAAC is delivering a lecture on Assessment and Accreditation Process

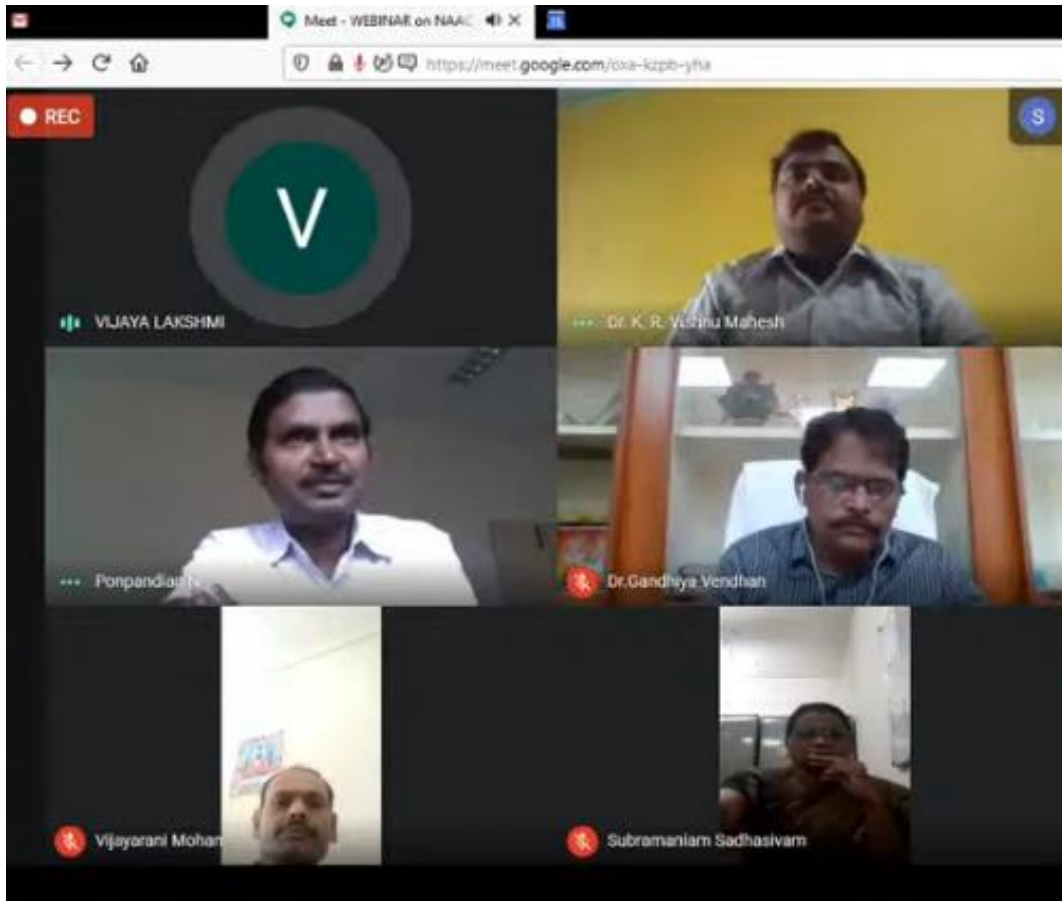


WEBINAR on NAAC Assessment and Accreditation Process

**Dr Vishnu Mahesh, Assistant Advisor NAAC is delivering a lecture on preparation of Self Study Report and Data Verification and Validation**



**Dr Kamble, Assistant Advisor NAAC is presenting on Student Satisfaction Survey and Logistics and Peer Team Visit Management**



## WEBINAR on NAAC Assessment and Accreditation Process

### Q & A Session

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